



European Historic Houses Next | Gen

Conference 2016

15-17 April, Fontainebleau, France



William Cartwright-Hignett,
Next|Gen Coordinator,
European Historic Houses

YOU'RE INVITED...

Following the success of our inaugural Conference based around Oxford in March 2015, at which we welcomed participants from 12 countries, we are pleased to invite you for the 2nd Annual Next|Gen Conference, in France.

In 2016 we are focusing on two key aspects of succession planning which affect all families:

- i) *managing the psychology of succession*, and
- ii) *planning for resilience in an unstable world*.

Great international speakers, wide-ranging discussions, fabulous houses to visit, an opportunity to learn from and meet friends from across Europe... all we need now is your presence, so please join us this April 15-17.

William Cartwright Hignett

INTRODUCTION

The European Historic Houses Next|Gen Framework seeks to provide a formative and social support structure for successors and young owners of historic castles and manor houses across Europe.

The aim is to ensure that these future guardians and young owners of heritage can better understand their responsibilities, develop ideas and share best practice for succession planning and management of heritage.

With the support of European Historic Houses team, there are now nearly a dozen national Next|Gen groups operating around Europe, comprising more than 1000 members, and supporting the future of heritage across the continent.



Rodolphe de Looz-Corswarem,
Executive President,
European Historic Houses

La Foulerie, Château de Courances



PROVISIONAL PROGRAMME

PROGRAMME OVERVIEW

Friday 15th April



17:00 Arrive in Fontainebleau,
Ile-de France, France

Check into hotels

Evening: Meet in Fontainebleau for an informal dinner (included in fee) and possible visit (to be confirmed)

Saturday 16th April

09:00 Coach departs Fontainebleau
10:00 Conference begins at Chateau de Mesnil-Voysin
13:00 Tutored Champagne tasting with 
13:30 Lunch
14:30 Tour of the Chateau
15:15 Coach to Fontainebleau
Change for dinner
17:30 Coach departs for Courances
18:00 Tours, aperitifs, introductions to Courances
19:30 Dinner in la Foulerie
21:30 Dancing, DJ and Cocktails
00:00 Coach to Fontainebleau

Sunday 17th April

10:00 Coach departs for Vaux-le-Vicomte
10:45 Welcome and tours
12:30 Lunch
Talk from the owners of Vaux le Vicomte, our hosts
14:00 {Programme Ends}
Coach to Melun station (train to Paris RER / SNCF); bus may continue to Orly if demand exists





CONFERENCE PROGRAMME & SPEAKERS

Saturday 16th April, 2016

Château de Mesnil-Voy sin, 91850 Bouray-sur-Juine, France

PANEL DISCUSSION 1

Psychology of Succession Planning

As any family business owner knows, it is the challenge of “what happens next” which can cause the most stress. Advice is easily available for the tangible elements such as succession structuring and tax planning; but how do we manage the soft issues, questions of family psychology, differing expectations amongst family members, and questions of leadership?

Valerie Tandeau de Marsac will frame and lead a discussion with a panel of young owners relating to their experiences of managing succession and learning to lead respectful change.

Valerie Tandeau de Marsac

Valérie Tandeau de Marsac is a Family Business expert. As a lawyer (since 1996), she has chosen to serve family owned businesses and entrepreneurs. Her law firm VTM Conseil, is a member of the centre of expertise JeantetFamily, which she has created and animated for the past five years.

Valerie teaches Family Governance, Succession Planning and Family philanthropy at leading French business schools and for private clients.

A graduate from top French business school HEC in 1982, she acquired substantial in-house operational experience of international projects before she became a lawyer. She also has an intimate knowledge of financial matters thanks to the time she worked as an investment banker, and an understanding of family relationships thanks to her training as a mediator, and a

personal interest for human psychology.

She has written two books on Family Business: “Family Business, a model for the future and for all” (Lignes de Repère 2014), published with EDHEC, and “Guide Pratique des Entreprises Familiales” (Eyrolles 2011).



Valerie Tandeau de Marsac



PANEL DISCUSSION 2

Planning for macro-economic uncertainty

It has been said that the only certainty today, in relation to international economic stability, is uncertainty. Given the number of ‘unknowns’, and since Houses and Castles cannot just move to another country when they feel like it, how can we best plan for the future, and ensure that our heritage is safe, whatever may happen?

This session will focus on the hard actions we can take to prepare for the future.

Bernard Corneau

Bernard joined Deutsche Bank in 2009 with 14 years of industry experience. Prior to joining the Company, Bernard worked for 2 years at Credit Suisse as Senior Relationship Manager in Paris, in charge of Ultra High Net Worth Individuals. From 2001 to 2007, Bernard started his own company in the sector of online retail.

From 1989 to 2011 Bernard worked for JP Morgan Chase. He was in charge of the Mergers & Acquisition MidCap team.

Bernard is author of “Bien comprendre la gestion de patrimoine “ (Editions Tredaniel 2012), a textbook in explaining the best methods to manage wealth.

Bernard holds a Masters degree from HEC, 1981



Additional Panellists to be confirmed

KEYNOTE SPEAKER

Dr Loyd Grossman CBE



“PEOPLE POWER IS CHANGING THE HERITAGE INDUSTRY”

What are the trends in the Heritage Sector? With an increasingly knowledgeable and interested public, what does the visitor demand from a heritage experience in 2016? Is there a shift in the perception of the value of heritage; and how can we respond?

Born in Boston, USA, Loyd enjoyed a successful career in journalism and television, before following his interest in food into developing a premium brand, now a household name in the UK.

His lifelong interest in history, the arts and heritage has led him to be involved in numerous heritage-related organisations. Loyd was previously a Commissioner of: the Museums & Galleries Commission; English Heritage; and the Royal Commission on the Historical Monuments of England.

Combining his experience in media, business and heritage, today Loyd sits on numerous boards and panels including the Association of Leading Visitor Attractions. He is Patron of the Association for Heritage Interpretation and of Heritage Open Days, a popular UK initiative to encourage wider participation by the public in visiting and appreciating historic sites.

In 2007 Loyd was appointed Chairman of The Churches Conservation Trust, which won the 2015 European Union Grand Prix for Cultural Heritage; since 2009 he has chaired the Heritage Alliance which represents over 95 non-governmental and voluntary organisations working in the UK’s heritage sector. He was the Keynote Speaker at the ‘Cultural Heritage Counts for Europe’ event staged by Europa Nostra in Oslo last year.

Loyd holds three honorary Doctoral degrees and has been appointed Commander of the Order of the British Empire, all in recognition of his contribution to the cultural heritage sector, tourism and hospitality.

EDUCATIONAL VISITS



Château de Mesnil-Voysin

We are generously welcomed into this private chateau by the *de Beaugrenier* family, not only as hosts for our conference but also to allow us to learn about the extensive and faithful restoration work which Baron de Beaugrenier has undertaken with his team of craftsmen over the last 20 years.



Château de Courances

The private home of the *de Ganay* family, Courances was first constructed in 1622, then extensively remodelled over the centuries. Its spectacular park contains a fine 20th Century Japanese garden. We will hear from Estate manager Patrick Deedes about current projects and the importance of integrating the castle and local community.



Vaux-le-Vicomte

A 17th century masterpiece, Vaux was the backdrop to many major events in European history, and witnessed the tragic eviction of its creator, Nicolas Fouquet, following his extraordinary trial. Today it is owned and managed by the three *de Vogüé* brothers. They are passionate about preservation of heritage and have wide experience of the sensitive exploitation of commercial opportunities.

NEXT | GEN BALL 2016

This year we visit the stunning Château de Courances,
by kind permission of the *de Ganay* family.

Invite your Parisian friends to join us for an elegant 'black
tie' soirée and evening dance, on Saturday 16 April.

Details and booking information will be provided soon.



Tickets
on sale
from
February 15th
❧

Next|Gen Ball 2015, Aynhoe Park, UK





LOGISTICS

Essential details about Accommodation and Transport

Questions? Ask William:
NextGen@EuropeanHistoricHouses.eu

ARRIVING & DEPARTING - TIMINGS

Friday 15 April:

Please aim to arrive in Fontainebleau around 5pm. The evening programme (to be confirmed) will not begin before 5pm and if we are leaving the town, the bus will depart from the town centre. See if you can find a flight to arrive in Paris around 3pm.

Saturday 16 April:

The Conference will be at Château de Mesnil-Voysin, 91850 Bouray-sur-Juine, France

The Ball will be at Château de Courances, 91490 Courances, France

Sunday 17 April:

We shall visit Vaux-le-Vicomte, 77950 Maincy, France in the morning, followed by lunch nearby. The programme will end after lunch, near to RER or Transilien trains to Paris.

See if you can find a flight to leave Paris after 6pm.

TRANSPORT: ARRIVING & DEPARTING

Getting to Fontainebleau:

Fly to Paris Orly (ORY) if possible, especially if you are planning to hire a car.

BY CAR:

We recommend hiring a car: journeys from the airports are not quick by public transport; and it makes you more flexible when selecting your return flights if travelling by air. With a hire car, you have more accommodation options (saving €!), as you are not reliant on the bus collection point. Skyscanner & Expedia offer car hire comparisons.

BY TRAIN to Fontainebleau-Avon Station:

Once you have arrived in the centre of Paris, Fontainebleau is reached by train using the *Transilien* services “Ligne R” from Paris Gare de Lyon, which leave (usually) every thirty minutes during the daytime and take around 40 minutes, costing €8.85.

Some suitable trains on Friday:	Paris Gare de Lyon	1519	1549	1608	1619
	Fontainebleau-Avon	1558	1627	1647	1700

Information: <http://www.transilien.com>

ACCOMMODATION

Book your accommodation soon to get the best prices.

Please book accommodation in Fontainebleau if you are not bringing a car. The bus will pick up and drop off in the centre of Fontainebleau.

If you have a car, you can choose from alternative accommodation, gites, chambres d'hotes, and Airbnb in surrounding villages. Suitable villages would include Barbizon, Bois-le-Roi, Arbonne-la-Forêt, which are reasonably central to the programme's locations.

We recommend using Booking.com. Enter this link to find a useful list of hotels in Fontainebleau:

<http://www.booking.com/searchresults.html?city=-1427288&aid=939676>

If you have any problems, please contact William Cartwright-Hignett:

nextgen@europeanhistorichouses.eu

+44 7967 630 579

RESERVE YOUR PLACE



This year, the participation fee is €275-

This includes transport during the programme, lunch on Saturday and Sunday, and dinner on Friday and Saturday, including most drinks.

Accommodation and travel to and from the programme is the responsibility of the participant.

We are grateful for the support of sponsors, who enable us to arrange the visits programme and conference for a significantly reduced price to participants.

CONFERENCE WEEKEND BOOKING FORM

Personal Information

Title: _____ Name: _____

Address: _____

Postal Code: _____ Country: _____

Telephone: _____

Email: _____

National Association / Qualifying Member Property:

Other information (e.g. dietary): _____

Accommodation

I will be staying at: (if known) _____

Travel / Transport

I plan to bring/hire a car to get to Fontainebleau

Please pair me with a car-share to / from the airport if possible

Your Participation

Arrival Time & Airport : _____

Departure time / airport etc.: _____

Booking

Full participation places: _____ @ €275 = € _____

Full participation includes all visits from Friday to Sunday, conference sessions, coach transfers if required, catering and attendance at the evening ball on Saturday.

I will send the total amount to the account below by March 15th 2016.

Payments are non-refundable except in exceptional circumstances. Payment must be received in advance; reservations are not guaranteed until payment is received.

Remittance should be sent to:

“European Historic Houses Association”

IBAN number: BE57 0014 3313 9735

SWIFT: GEBABEBB

Account Number: 001-4331397-35

Reference: “NextGen16 [Your Name]”

(Non-Euro payment? Use www.transferwise.com for cheap CHF/GBP transfers)

Signature: _____ Date: _____

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