

Next | Gen Update

European Historic Houses General Assembly
Brussels & Ghent, 1–4 October 2015

Background

- Longstanding desire to develop participation by younger members
 - Encourage smoother succession of heritage assets;
 - Help to support the future of national associations;
 - Create a new body of members able to undertake research and lobbying.
- In 2013, European Historic Houses Association GA agreed to encourage its members to appoint Young Governors.
 - Outward demonstration of commitment to involve young members
- Appointment of Next Generation Coordinator

NextGen Framework

- Offers free advice/support for National Associations
 - To set-up and develop next generation groups
 - To assist wider participation by younger members
- Organisation of NextGen Conference
 - Including identification of suitable partners
- Increase number of Young Governors at GA

Young Governors

- Number of Young Governors has doubled:

Lisbon	2014	4
Brussels	2015	8
	2016	12 ???

So... National Associations:

Please appoint a Young Governor!

Supporting National NextGen Groups

- Number of active National or Regional Next Generation groups (as far as we know):

2013	3	Italy, UK, Spain (<i>Casas Históricas</i>)
2014	4	+ Portugal
2015	6	+ Spain (<i>Monumenta</i>), + France
2016	10?	+ Your Association ?

Activites 2014/15

(The Highlights)

- October Lisbon GA 2014 NextGen Participation (25)
- January Launch of new group in Barcelona
- March Inaugural Next Gen Conference
- April Presentation to Danish Young Landowners
- July Pre-launch event of NextGen France
- Sept^r. Speech at Domus Antiqua (Geneva branch)
- October Brussels/Ghent 2015 Participation (18)

EHHA Next | Gen Inaugural Conference 2015

20 – 22 March, 2015
Aynhoe Park, nr. Oxford, UK



1st Annual Next | Gen Conference

- 65 Participants from 12 Countries;
- Visits to three historic properties;
- Conference and programme supported by professional advisory firms;
- “Panel Discussions” on Succession Planning and “Making it Pay”;
- Keynote Speech about safeguarding family privacy and reputation;
- The first conference to examine issues of heritage transmission uniquely from the perspective of the successor.



EHHA Next | Gen Critical Learnings



- Talk early and often
- Select your advisors carefully
- Be open – people are usually more understanding than you expect!
- Learn from others
- Set expectations fairly
- Don't leave it too late!

Looking ahead to 2016

- Ongoing work with 5 Associations to create new groups
- Development of new relationships with existing organisations (to avoid “reinventing the wheel”)
- Organisation of 2nd Annual Conference...



2nd Annual NextGen Conference

France : 15-17 April, 2016

Goal: to welcome over 100 participants
and to launch our first research project

How can you support?

Connect us with your Next Gen Group, younger members
or families with successors between 20 & 40 years old.

Key Focus:

Supporting Your Association

- The Next Generation framework is designed specifically to support Associations to develop their next generation participation.
 - Based on learnings from past experience around Europe;
 - Delivered through consultancy and practical support;
 - Not one-size-fits-all!

Supporting Your Association

- Next Generation Groups:
 - Increase membership and participation
 - Improved revenue from membership (average fee €40-60)
 - Safeguards the Association's future
 - Support your members' families:
 - Educational and social network (peers and advisors)
 - Improves chance of smooth generational transmission.
 - Support the heritage:
 - Securing the interest of future generations of owners.

Contact

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